



Where Producers Meet
June 9-11, 2025
OMAHA, NEBRASKA

2025
SPONSOR
PROSPECTUS



Click the buttons below to view the different level of sponsorships

World's Largest Ethanol Conference
FuelEthanolWorkshop.com

Platinum Level Sponsorships Sponsorship info on next 2 pages

Click the buttons below to view the different level of sponsorships



Name Badge Lanyard
(1 available)

SOLD

Producer Pass
(1 available)


Available

Coffee Lounge
(1 available)

Available

General Session
(1 available)

Available




Relaxation Station
(1 available)

SOLD

Wi-Fi
(1 available)

Available



Networking Receptions
(1 available)

SOLD

Hotel Room Key
(1 available)

Available

Conference Bag
(1 available)

Available

Registration Desk
(1 available)

Available

reCharge Lounge
(1 available)

Available

Popcorn Snack Lounge
(1 available)

Available

Blackout Bingo
(1 available)

Available

Innovation Stage
(1 available)

Available

Hand Sanitizer Stations
(1 available)

Available

Producer Giveaway
(1 available)

Available

FEW Page Takeover
(1 available)

Available


Marketing/Branding Opportunities	Platinum	Gold	Silver
One complimentary (10 X 10) premium exhibit space in the expo	✓	✓	
One complimentary (10 X 10) inline exhibit space in the expo			✓
Two e-mail blasts to all conference attendees	✓	✓	
Full-page advertisement in the guide	✓		
One-piece insert in all conference bags	✓	✓	✓
Two-time use of conference mailing list <small>*Printing at exhibitor's expense</small>	✓	✓	✓
Company logo and link to company website on every page of the conference website	✓	✓	✓
Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor	✓	✓	✓
Sponsor Spotlight: Company logo and 50-word description featured on the "Sponsor Spotlight" of the conference website	✓	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓	✓
Company literature at designated sponsor table in high-traffic area	✓	✓	✓
Logo and 50-word description in the guide	✓	✓	✓
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
Complimentary Registrations			
Five complimentary full-conference registrations <small>(Exhibitors receive a 42% discount on additional passes.)</small>	✓		
Three complimentary full-conference registrations <small>(Exhibitors receive a 42% discount on additional passes.)</small>		✓	
Two complimentary full-conference registrations <small>(Exhibitors receive a 42% discount on additional passes.)</small>			✓
Executive Boardroom Use			
Executive boardroom for private meetings (limited availability, reservations required)	✓	✓	
Hotel Room			
One complimentary hotel room night at the conference hotel	✓		

3) Platinum Level Sponsorships continued

<p>Name Badge Lanyard (1 available)</p> <p>Get all conference attendees to become a walking billboard for your company. By investing in this exclusive advertising, your brand will be constantly viewed and literally worn around the neck of every person at the event. This is one of the best ways to have your company's name viewed throughout ALL areas of the conference. Tremendous bang for your buck!</p> <p>Recognition on Name Badge Lanyard</p> <ul style="list-style-type: none"> • Company logo printed on name badge lanyards for all attendees 	<p>Wi-Fi Sponsor (1 available)</p> <p>This may be one of the best sponsorships available to companies looking to drive people to their website and build recognition. Your company name will be displayed to conference attendees every time they log onto the internet provided by you.</p> <p>Recognition with Wi-Fi</p> <ul style="list-style-type: none"> • Signage with required password in the expo hall. Attendees will need the password to use the Wi-Fi connection • Wi-Fi information in the guide • Wi-Fi password customized with sponsor's name 	<p>Conference Bag (1 available)</p> <p>Are you looking for high visibility? This investment ensures that your company's name stands out at the conference. Distributed at the beginning of the event, all attendees receive a show bag and use it throughout the conference. We've even discovered that many attendees use it long after the conference has ended. Put your company's brand on every conference show bag and make your investment count.</p> <p>Recognition on Conference Bag</p> <ul style="list-style-type: none"> • Company logo printed on conference bag given to all attendees 	<p>Coffee Lounge (1 available)</p> <p>One thing is for certain, attendees like coffee. By investing in this sponsorship, you'll have thousands view your logo on coffee cup clutches, tabletop cards and hanging signage.</p> <p>Recognition at Coffee Bar</p> <ul style="list-style-type: none"> • Company logo on signage in the bar/lounge area • Tabletop cards with company logo on tables & bars • Company logo on coffee clutches • Large, hanging sign from ceiling • Marketing opportunities such as: Logo on cups, branded coffee 	
<p>Relaxation Station (1 available)</p> <p>Give your customers the gift of looking sharp and feeling fresh. The relaxation station will consist of one shoe shine chair, one massage chair, and a comfortable seating area. Your customers will appreciate a free professional shoe shine and/or a rejuvenating back massage.</p> <p>Recognition on Relaxation Station</p> <ul style="list-style-type: none"> • Signage next to Relaxation Station • Logo on structure of Relaxation Station 	<p>Hotel Room Key (1 available)</p> <p>Make your brand inescapable! This is a KEY sponsorship! Your logo will be seen every time attendees enter their hotel rooms when you sponsor this custom-designed, hotel room key. Keys will be distributed at the participating hotel only.</p> <p>Recognition on Hotel Room Card</p> <ul style="list-style-type: none"> • Company logo printed on all conference hotel guest key cards 	<p>Popcorn Snack Lounge (1 available)</p> <p>By investing in this sponsorship, you'll have thousands view your logo on popcorn boxes and signage at the Popcorn Snack Lounge.</p> <p>Recognition in the Popcorn Snack Lounge</p> <ul style="list-style-type: none"> • Recognition on all lounge signage • Exclusive opportunity to place company information and materials in the lounge area for perusal by visitors • Logo clings on the popcorn machine • Logo on popcorn boxes • Logo on a large, hanging sign from the ceiling 	<p>Producer Pass (1 available)</p> <p>Your company will be the exclusive Complimentary Producer Pass Sponsor. You'll be top-of mind with the producers at the conference.</p> <p>Recognition as a Producer Pass Sponsor</p> <ul style="list-style-type: none"> • Welcome email to producers from sponsor • Item provided by the sponsor will be distributed to producers during check-in • One email to all producers in U.S. & Canada (3,000+) • Logo & link to your website on the event website • Company logo on select conference marketing collateral related to the event 	<p>Hand Sanitizer Stations (1 available)</p> <p>FEW is all about meeting new people and shaking hands. Everyone will appreciate access to antibacterial hand sanitizer throughout the convention center. Sponsorship includes eight stations placed in high-traffic areas. Sponsor recognition signage will be placed next to the stations. Eight stations included in this sponsorship.</p> <p>Recognition on Sanitizer Stations</p> <ul style="list-style-type: none"> • Signage next to hand sanitizer stations
<p>Blackout Bingo Sponsor (1 available)</p> <p>As a sponsor, will you get the center spot of the card and have the opportunity to place your advertisements in two different spots on the BINGO card. You'll also have your logo placed on all examples of the BINGO card and all marketing materials promoting BLACKOUT BINGO. This promotion also includes the main page of the FEW website.</p> <p>Blackout Bingo Recognition</p> <ul style="list-style-type: none"> • Center position on the BINGO card • Three ads on the BINGO card (in attendee bags) • Logo on Bingo promotions on the FEW website • Opportunity to draw and announce the BINGO winner on the giveaway stage 	<p>Innovation Stage (1 available)</p> <p>Promote your company as attendees learn about the latest technologies and services innovating the ethanol industry. Located on the exhibit hall floor, your logo will be placed on signage in the innovation stage seating area and on the backdrop of the stage itself, as select exhibitors present their products and services to attendees. Due to the stage's location and promotion by all participating exhibitors, this sponsorship will allow you to gain maximum exposure to a targeted audience.</p> <p>Recognition on Innovation Stage</p> <ul style="list-style-type: none"> • Innovation Stage schedule signage • Logo in the guide schedule • Logo on stage backdrop • Logo on emails promoting the Innovation Stage 	<p>Registration Desk (1 available)</p> <p>Every attendee needs to register. By purchasing this sponsorship, you'll make a strong first impression at the conference. As attendees are standing in line to register, they'll view your logo and read your promotional materials that will be handed out at the registration desk.</p> <p>Recognition at Registration Desk</p> <ul style="list-style-type: none"> • Logo included on lighted kick panel at desk • Exclusive promotional material at registration desk <i>Note: (Excludes pocket agenda)</i> 	<p>Producer Giveaway (1 available)</p> <p>Similar to previous years, there will be multiple producer giveaways during the FEW. For all participating producers at the virtual event, there will be a cash giveaway each day. In total, \$2,000 will be distributed. As the sponsor, your company logo will be displayed while promoting the event to producers and you'll have the ability to speak in front of all the producers prior to each drawing.</p> <p>Recognition at the Producer Giveaway</p> <ul style="list-style-type: none"> • Onsite signage • Onsite fliers • Emails • Speaking opportunity during giveaway 	<p>FEW Website Page Takeover (1 available)</p> <p>Your logo will be displayed to thousands who go to the FEW website to register, view the agenda or the expo hall during the week of and week after the FEW. You'll have the ability to send contacts back to your website or landing page via a specific URL.</p> <p>Recognition on FEW Website Page Takeover</p> <ul style="list-style-type: none"> • Branding on the FEW website during the week of and week after the FEW • Ability to utilize a custom URL
<p>Grand Opening & Networking Receptions (1 available)</p> <p>Offering the best opportunities to meet and mingle with industry representatives, the Monday evening Grand Opening Reception and the Tuesday evening Networking Reception offers you maximum exposure and includes prime marketing opportunities at the start of the FEW and during the close of the second day. The Grand Opening reception takes place at the entryway of the Expo Hall and includes a speaking opportunity during the ribbon cutting ceremony.</p> <p>Recognition at Receptions</p> <ul style="list-style-type: none"> • Expo ribbon-cutting ceremony and expo welcoming remarks honors • Company logo on signage at each event • Tabletop event cards with company logo on buffet tables • Company logo on napkins placed on buffet tables • Logo on online agenda and on ETHANOL Connect • Koozie with Logo 	<p>General Session (1 available)</p> <p>Your company's name will be displayed during the General Session. It is the largest congregation of attendees and the most anticipated part of the conference. In addition, anytime the General Session is promoted before, during or after the conference in marketing emails, advertisements and mailings, your name will be included. This sponsorship will allow you to reach a large number of people, even before the event begins.</p> <p>Recognition in General Session</p> <ul style="list-style-type: none"> • Logo on notebooks & pens placed on every table • Logo on big screen during the General Session • Logo on table tents dispersed throughout the General Session tables • 30-second speaking spot, during the General Session to promote your product • Any time the General Session is promoted in marketing materials, your name will be included 	<p>reCharge Lounge (1 available)</p> <p>Give your company's brand a boost by becoming the reCharge Lounge sponsor. As the lounge sponsor, you'll receive a self-service mobile device charging coffee table, equipped with multiple charging tips, with company tabletop graphics customized with your messaging and advertising. Located in the heart of the expo hall, attendees can recharge their devices and feet as they relax in the lounge chairs placed around the table. In addition, your company's logo will be printed on 600 USB portable power chargers and distributed to all attending producers.</p> <p>Recognition in the reCharge Lounge</p> <ul style="list-style-type: none"> • Recognition on all reCharge Lounge signage • Hanging sign over area • Exclusive opportunity to place company materials in the lounge for perusal by visitors • Table graphics provided by sponsor • Portable DeWalt Charger drawing at the end of the event 		

4) **Gold Level Sponsorships** *Sponsorship info on next page*

Click the buttons below to view the different level of sponsorships

Biofuels Podcast Lounge (1 available)	SAF Lounge (1 available)	Soda Station (1 available)	Pocket Guide (1 available)
Available	Available	Available	Available
			
Water Cooler (1 available)	ETHANOL Connect (1 available)	Expo Map (1 available)	Craft Beer Lounge (1 available)
Available	SOLD	Available	Available
Refreshment Break (1 available)	Preferred Partner (2 available)		
Available	Available		
		Lunch (3 available)	Breakfast (3 available)
		Available	Available

Marketing/Branding Opportunities	Platinum	Gold	Silver
One complimentary (10 X 10) premium exhibit space in the expo	✓	✓	
One complimentary (10 X 10) inline exhibit space in the expo			✓
Two e-mail blasts to all conference attendees	✓	✓	
Full-page advertisement in the guide	✓		
One-piece insert in all conference bags	✓	✓	✓
Two-time use of conference mailing list <small>*Printing at exhibitor's expense</small>	✓	✓	✓
Company logo and link to company website on every page of the conference website	✓	✓	✓
Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor	✓	✓	✓
Sponsor Spotlight: Company logo and 50-word description featured on the "Sponsor Spotlight" of the conference website	✓	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓	✓
Company literature at designated sponsor table in high-traffic area	✓	✓	✓
Logo and 50-word description in the guide	✓	✓	✓
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
Complimentary Registrations			
Five complimentary full-conference registrations <small>(Exhibitors receive a 42% discount on additional passes.)</small>	✓		
Three complimentary full-conference registrations <small>(Exhibitors receive a 42% discount on additional passes.)</small>		✓	
Two complimentary full-conference registrations <small>(Exhibitors receive a 42% discount on additional passes.)</small>			✓
Executive Boardroom Use			
Executive boardroom for private meetings (limited availability, reservations required)	✓	✓	
Hotel Room			
One complimentary hotel room night at the conference hotel	✓		

5) Gold Level Sponsorships continued

<p>Expo Hall Map (1 available)</p> <p>The Expo Hall Map sponsorship allows you to have your logo placed on all references of the Expo Hall. Your company logo will be placed online, in the guide and on large expo hall signage throughout the event.</p> <p>Recognition on Expo Hall Maps</p> <ul style="list-style-type: none"> • Company logo placed next to Expo Hall Map on the website • Company logo placed next to Expo Hall Map on all signage throughout the Event • Company logo placed next to Expo Hall Map on emails sent during the marketing efforts 	<p>ETHANOL Connect (1 available)</p> <p>By investing in becoming the ETHANOL Connect App sponsor, your company name will be one of the first and last to be viewed by conference goers. Registered attendees are given the opportunity to connect with other attendees, plan conference schedules and meetings, share photos and messages on the social wall, and communicate throughout the conference. This is an excellent way for your company to be in front of attendees before, during, and after the conference.</p> <p>Recognition on Ethanol Connect</p> <ul style="list-style-type: none"> • Banner ad on ETHANOL Connect App • Name on ETHANOL Connect, link on FEW website • Recognition on ETHANOL Connect website • Presentations stored for download & LIVE at event • Your booth listed as a challenge for the app game participants, driving more traffic to your booth • Opportunity to draw and announce the app game winners on the give away stage 	<p>Biofuels Podcast Lounge (1 available)</p> <p>Being a sponsor of the podcast station at the FEW presents a unique opportunity to align your brand with the forefront of biofuels technology and innovation. As a sponsor, your organization will gain significant exposure during live podcast recordings on the bustling trade show floor. This dynamic setting ensures that your brand is seen and heard by a diverse and engaged audience of industry professionals, researchers, and decision-makers.</p> <p>Recognition at Podcast Lounge</p> <ul style="list-style-type: none"> • Signage on the expo hall floor • Logo displayed on videos posted online • Mention on a podcast (Brought to you by “your company name.”) • Hanging Sign in the expo hall 	<p>SAF Lounge (1 available)</p> <p>As a sponsor of the SAF Lounge you have the ability to demonstrate your company’s commitment to clean air and a brighter future for tomorrow. You’ll attract companies that can aid in the development of low-carbon sustainable aviation fuel and showcase your leadership in this area to decision-makers within the ethanol industry.</p> <p>Recognition at SAF Lounge</p> <ul style="list-style-type: none"> • Signage on the expo hall floor • Hanging Sign in the expo hall • Opportunity to moderate at least one panel within sponsored session • Disseminate literature and information within the SAF Lounge • Sponsor logo printed in event guide, online and on hallway signage 	<p>Soda Station (1 available)</p> <p>It’s a fact that attendees of the FEW appreciate the amenities that are provided to them during the event. Delivering high visibility on the expo hall floor, the Soda Station Sponsorship will allow you to display your company graphics on signage in the stations, hanging signs in the expo hall and koozies distributed to all visitors of the station/lounge. In addition, a YETI cooler will be provided in the station to collect business cards of attendees who visit. The YETI cooler will be given away at the end of the event at the Giveaway Stage.</p> <p>Recognition in the Soda Station</p> <ul style="list-style-type: none"> • Onsite signage in the area • Hanging sign over area in Expo Hall • Exclusive opportunity to place company info and materials in the Soda Station area • Koozies w/logo • YETI cooler drawing at the end of the event
<p>Preferred Partner (2 available)</p> <p>As a Preferred Partner you have the ability to get an exhibit booth, insert a marketing piece in all conference bags, receive two free complimentary full-conference registrations and gain thousands of impressions through emails, onsite conference signage and the conference website. This is one of the best bangs for your buck!</p> <p>Preferred Partner Recognition</p> <ul style="list-style-type: none"> • Thousands of conference emails, before the event • Onsite signage with company logo prominently displayed • Premium exhibit space • Two full-conference registrations 	<p>Breakfast Sponsor (3 available)</p> <p>Give your company’s brand an early start by becoming a breakfast sponsor. Be the first logo displayed to attendees as they wake up and start their day at the show. As a breakfast sponsor, your company logo will be on the buffet tables, napkins and onsite signage. Don’t pass on this sponsorship opportunity, only two are available.</p> <p>Recognition at Breakfast</p> <ul style="list-style-type: none"> • Tabletop event cards displaying company logo on buffet tables • Company logo on napkins displayed on buffet tables • Company logo on signage displayed at event • Logo on agenda online prior to show 	<p>Lunch Sponsor (3 available)</p> <p>Regarded as one of the most coveted sponsorships available, the lunch sponsorship allows attendees to associate your brand with great food and a positive experience. Your company will be promoted to hundreds via signage and napkins. Make sure your brand is promoted during one of two lunches available.</p> <p>Recognition at Lunch</p> <ul style="list-style-type: none"> • Company logo on signage displayed at event • Tabletop event cards displaying company logo on buffet tables • Company logo on napkins displayed on buffet tables • Verbal recognition during lunch • Opportunity for sponsor representative to address lunch attendees • Logo on agenda online prior to show and on “ETHANOL Connect” 	<p>Water Cooler Stations (1 available)</p> <p>Your current and potential customers will appreciate the abundance of water cooler stations generously distributed throughout the expo hall.</p> <p>Recognition at Water Stations</p> <ul style="list-style-type: none"> • Logo prominently displayed on all water cooler stations • Logo on all water cooler cups • Opportunity to display/distribute company information next to water cooler stations 	<p>Pocket Guide (1 available)</p> <p>Keep your company in the pocket of every attendee. This is a highly sought after guide that attendees reference again and again throughout the conference. In addition to placing your logo on the pocket guide, you will also have an opportunity to place an advertisement in one section of the piece.</p> <p>Recognition in Pocket Guide</p> <ul style="list-style-type: none"> • Logo on back page of pocket guide • One-page ad placement within pocket guide
<p>Craft Beer Lounge (1 available)</p> <p>Last year the Craft Beer Lounge was one of the most popular spots for attendees to mingle on the tradeshow floor. We’ll have four to eight locally brewed beer companies distributing their beer to all the attendees during the evening receptions. This sponsorship will also include a large hanging sign in the expo hall and two floor signs around the lounge. All signage will include your name. You will also receive naming rights to the lounge. Anytime the lounge is printed or mentioned, your name will be placed in front of it.</p> <p>Recognition with Craft Beer Lounge</p> <ul style="list-style-type: none"> • All Gold Level benefits • Naming rights to the event, including on website and the guide • Name on signage in expo hall 		<p>Refreshment Breaks (1 available)</p> <p>As a Refreshment Break sponsor (AM Break & PM Break Sponsor), you’ll gain exclusive access, during all three breaks, to conference attendees as they network, sip coffee, eat cookies and reflect on the sessions they just attended. Your company logo will be exclusively displayed on buffet tables, napkins and signage during all refreshment breaks.</p> <p>Recognition at Refreshment Breaks</p> <ul style="list-style-type: none"> • Tabletop cards displaying company logo on buffet tables • Company logo on napkins displayed on buffet tables • Company logo on signage displayed at event • Logo on agenda online prior to show and on “ETHANOL Connect” 		


6) Silver Level Sponsorships Sponsorship info on next page

Click the buttons below to view the different level of sponsorships




Golf (1 available)
Available

Equipment Expo (1 available)
Available

Industry Tour (1 available)
Available


Track/Room (3 available)
Available

Premier Partner (5 of 5 available)
Available

  
Aisle (14 of 17 available)
Available

Marketing/Branding Opportunities	Platinum	Gold	Silver
One complimentary (10 X 10) premium exhibit space in the expo	✓	✓	
One complimentary (10 X 10) inline exhibit space in the expo			✓
Two e-mail blasts to all conference attendees	✓	✓	
Full-page advertisement in the guide	✓		
One-piece insert in all conference bags	✓	✓	✓
Two-time use of conference mailing list <small>*Printing at exhibitor's expense</small>	✓	✓	✓
Company logo and link to company website on every page of the conference website	✓	✓	✓
Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor	✓	✓	✓
Sponsor Spotlight: Company logo and 50-word description featured on the "Sponsor Spotlight" of the conference website	✓	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓	✓
Company literature at designated sponsor table in high-traffic area	✓	✓	✓
Logo and 50-word description in the guide	✓	✓	✓
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
Complimentary Registrations			
Five complimentary full-conference registrations <small>(Exhibitors receive a 42% discount on additional passes.)</small>	✓		
Three complimentary full-conference registrations <small>(Exhibitors receive a 42% discount on additional passes.)</small>		✓	
Two complimentary full-conference registrations <small>(Exhibitors receive a 42% discount on additional passes.)</small>			✓
Executive Boardroom Use			
Executive boardroom for private meetings (limited availability, reservations required)	✓	✓	
Hotel Room			
One complimentary hotel room night at the conference hotel	✓		

7) Silver Level Sponsorships continued

<p>Track Sponsor (4 available)</p> <p>By sponsoring a track you'll be able to focus your message to a targeted audience that is most relevant to your company. Take advantage of this extremely targeted marketing opportunity! Check out the agenda for the track that best fits your company.</p> <p>Track Sponsor Recognition</p> <ul style="list-style-type: none"> • Visual and verbal recognition at the start of each panel within designated track • Sponsor logo next to track panel session titles, on conference agenda, online and on hallway signage • Sponsor logo posted on online agenda • Opportunity to moderate at least one panel within sponsored track 	<p>Aisle Sponsor (15 available)</p> <p>This has become one of the most popular sponsorships, due to the heavy traffic and exposure you receive as an aisle sponsor. This is an excellent opportunity to have your company's brand displayed for hundreds of attendees in the expo halls.</p> <p>Recognition on Aisle Signage</p> <ul style="list-style-type: none"> • Company logo prominently displayed over the expo floor beneath the aisle signage • Company logo prominently displayed on two floor decals placed in aisle 	<p>Premier Partner (5 available)</p> <p>Maximize your exposure before and during the conference. A Premier Partner Sponsorship spotlights your company through thousands of conference emails, onsite event signage and the conference website. In addition, you'll have the opportunity to get a great booth location on the trade show floor.</p> <p>Premier Partner Recognition</p> <ul style="list-style-type: none"> • Thousands of conference emails, before the event • Onsite signage with company logo prominently displayed • Premium exhibit space • Two full-conference registrations 	<p>Industry Tour - Thursday (1 available) Includes an Aisle</p> <p>Recognition on Tour</p> <ul style="list-style-type: none"> • Company logo displayed on transportation to the event • Company logo on signage displayed at event • Logo on agenda online prior to show and on "ETHANOL Connect" • Company logo prominently displayed over the expo floor beneath the aisle signage • Company logo prominently displayed on two floor decals placed in aisle 	<p>Golf Sponsor (1 available)</p> <p>Recognition at Golf Tournament</p> <ul style="list-style-type: none"> • Company logo on signage displayed on signage, on golf carts, and beverage carts and during breakfast and lunch • One promotional item (provided by sponsor) in all golf goodie bags 	<p>Equipment Expo Sponsor (1 available)</p> <p>As the Equipment Expo Sponsor your company name will be displayed in the equipment expo hall on a large, hanging sign. Attendees will be able to see your logo in one of the largest and interesting areas of the trade show floor and associate it with equipment and cutting-edge technologies.</p> <p>Recognition at the Equipment Expo</p> <ul style="list-style-type: none"> • Large, hanging sign in the equipment area • Onsite signage around the equipment area
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Add Ons



<p>Hotel Bar Coasters (4 available)</p> <p>Many of the attendees network after hours in the hotel bars. Having coasters created and displayed during the conference is a great way to gain additional brand recognition. Make sure your company is top of mind while business deals are happening. Become the Hotel Bar Coaster sponsor today. For more information, contact your account manager.</p>	<p>Floor Direction Decals (10 available - Exhibitors) (20 available - Sponsors)</p> <p>Enhance your visibility and drive attendees to your booth at the FEW</p> <p>Follow your floor decal road! Two-foot diameter floor decals with your booth number and logo leading the way to all conference points of interest.</p> <p>Availability is limited and will sell out fast!</p> <p>Floor Direction Decal Recognition</p> <ul style="list-style-type: none"> • Logo and booth # prominently displayed on five (5) floor decals 	<p>Guide Advertising</p> <p>Enhance Visibility and Drive Attendees to Your Booth</p> <p>Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful conference by inviting attendees to your booth through the use of an advertisement in the conference guide. The guide is distributed to all 2,000+ attendees. Attendees refer to the guide often, at the conference, and throughout the year, which gives your advertisement repeated exposure. Exclusive only to exhibitors, sponsors, and supporting organizations.</p> <p>DEADLINE INSERTION/ARTWORK: May 8, 2025</p>	<p>Hotel Room Drop Bag Sponsor (1 available) Hotel Room Bag Delivery (10 available)</p> <p>Deliver Your Brand Directly to Each Attendee's Hotel Room*</p> <p>You can now place your company pen, magnet, pamphlet, one-page inserts or any giveaway you have into the bag being delivered to FEW attendees' hotel rooms. This is one of the most cost-effective marketing add-ons for exhibitors and sponsors. Contact your account representative to discuss options and sizes for your insert. Only a limited number are available, so email or call us now.</p> <p><i>*Bag size: 9" w x 15"h. Only attendees at the official conference hotels will receive the bag and insert.</i></p> <p>DELIVERY DEADLINE May 19, 2025 <i>Insert items must be pre-approved and are on a first come – first serve basis. No duplicates.</i></p>	<p>Blackout Bingo Card Spot (30 available)</p> <p>Increase Traffic to Your Booth Must be an exhibitor to purchase a spot</p> <p>The FEW has developed a unique BLACKOUT BINGO game to help move conference attendees around the FEW exhibit hall. Each attendee will receive a BLACKOUT BINGO card upon check-in and must visit and receive a stamp from all 30 participating exhibit booths to be entered in the prize drawing. The grand prize is to be announced, and other prizes may be added as we get closer to the show.</p> <p>As an exhibitor, you have the opportunity to purchase a BINGO square and increase traffic to your booth. Become a participating booth by sponsoring a BINGO square. Limited availability— Only 30 exhibitors will have their company name and booth number on the BINGO card to be viewed by 2,000+ FEW attendees.</p> <p>DEADLINE May 8, 2025</p>
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